

The Indonesian Film Industry: Unlocked Potentials





17.500 islands

1.340 tribes

700 languages

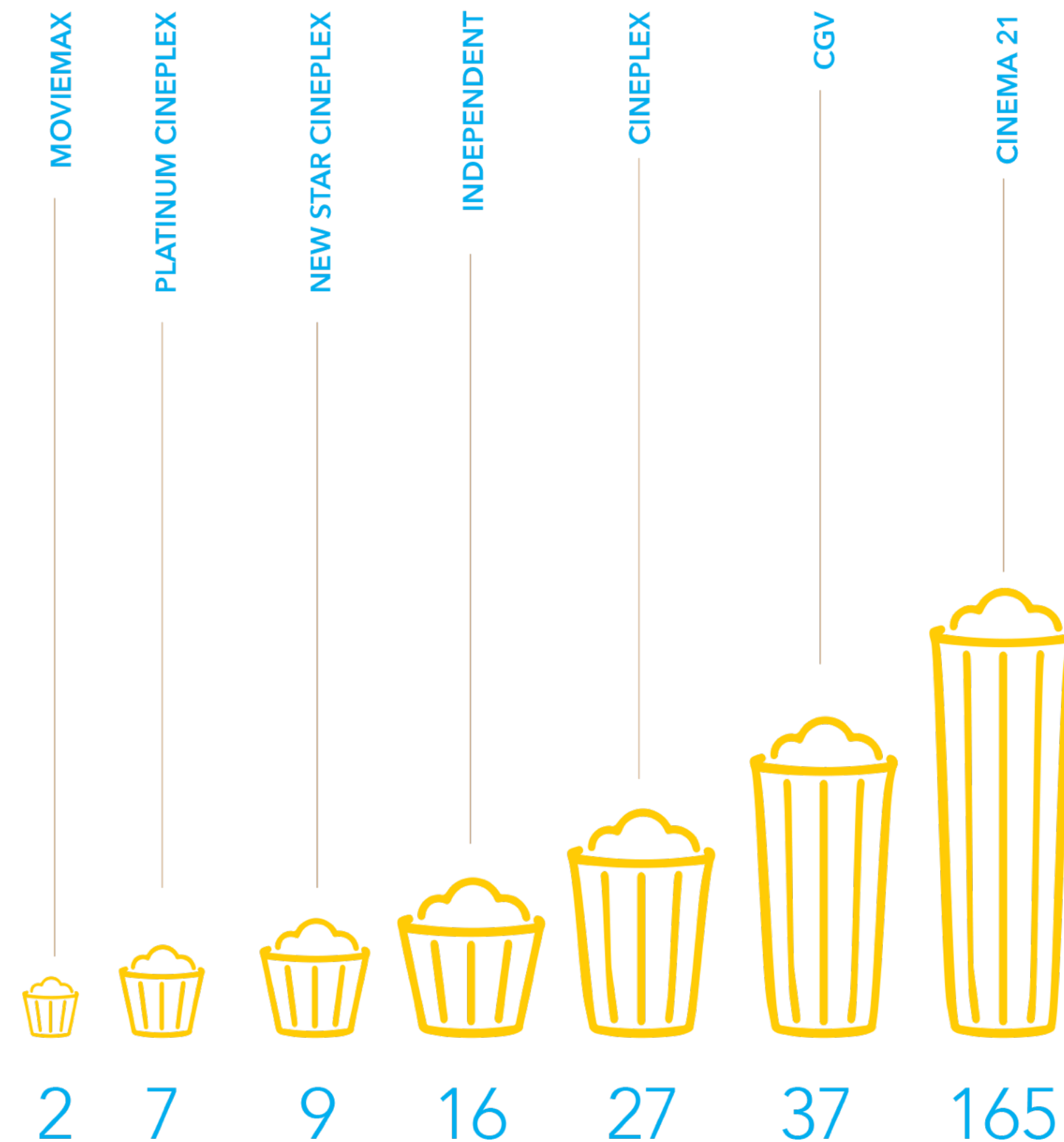
87% Moslem, 10%

Christianity, 2% Hinduism and
Buddhism, 1% Others

The world's second highest
level of biodiversity after Brazil

The Highest number of best
diving & surfing spot

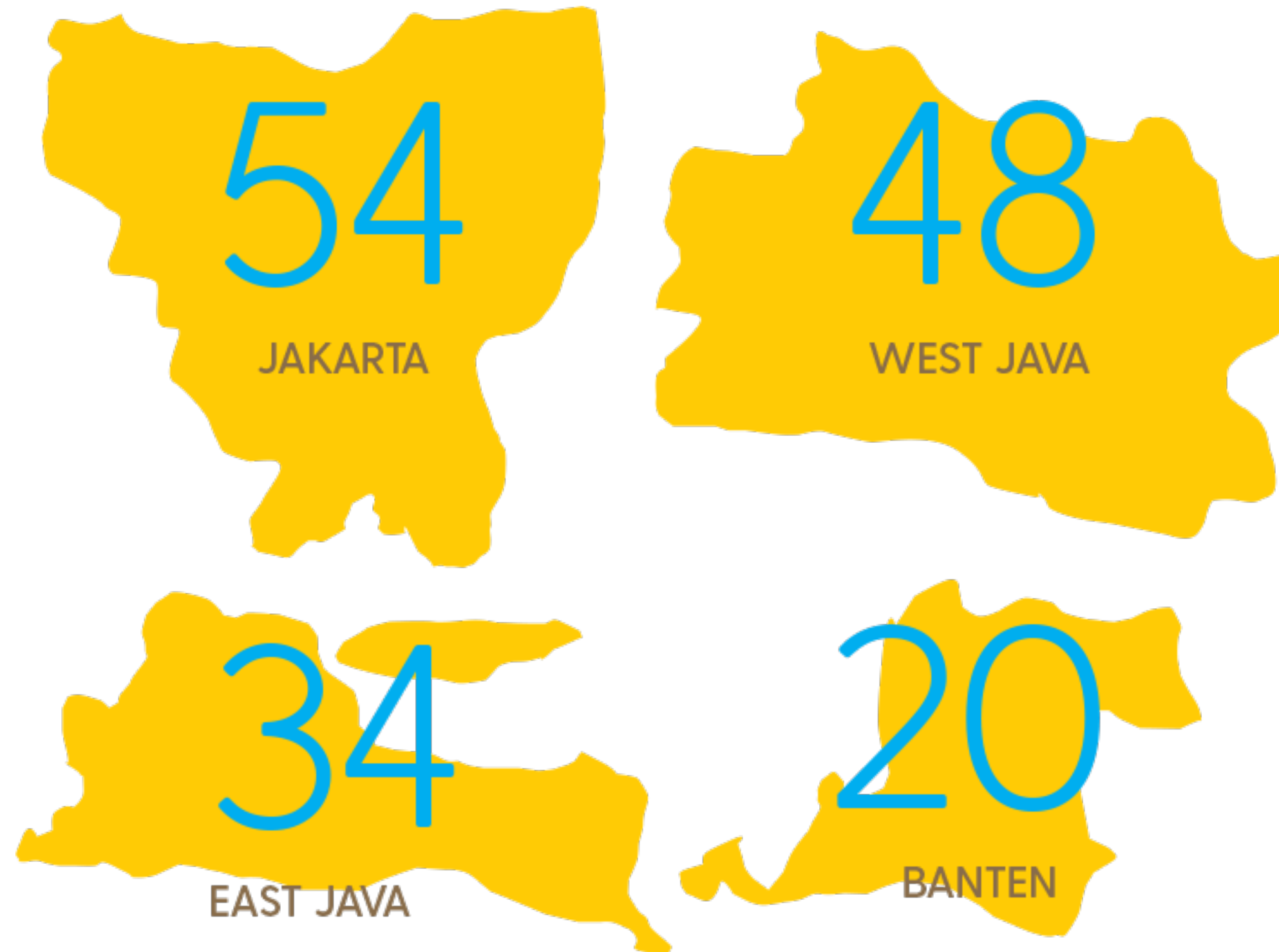
Number of Movie Theaters by Group



Indonesia is an archipelago with **260 million people** spread over **17.500 islands** and currently has only 1.412 screens.

Needless to say there are amazing investment opportunities in expanding cinemas and screens to reach Indonesia's massive prospective moviegoers.

10 Regions with Most Movie Theaters per December 2017

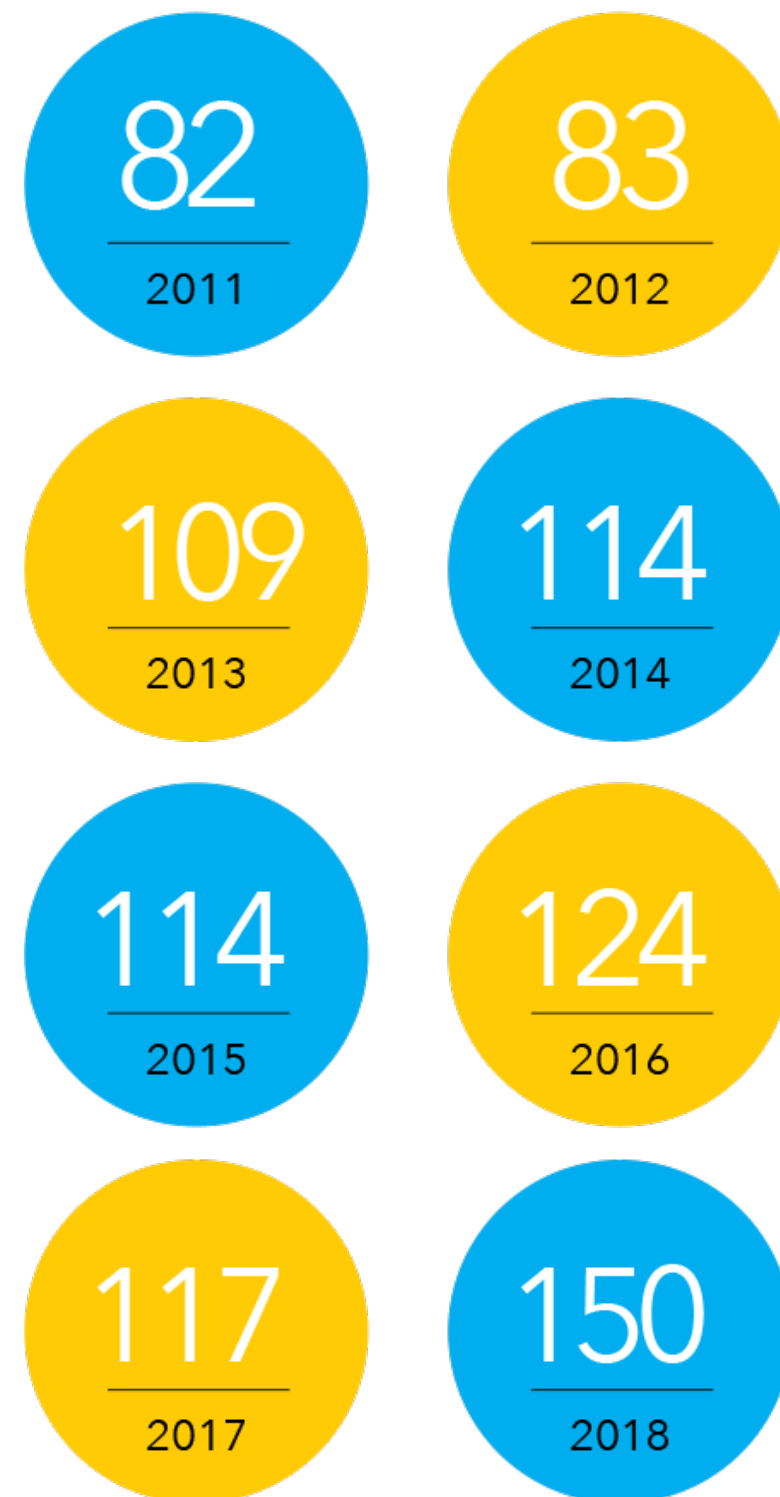


CENTRAL JAVA: 19 - NORTH SUMATRA: 11 -
SOUTH SUMATRA: 8 - JOGJAKARTA: 7 -
NORTH SULAWESI: 7 - BALI: 7

Due to the lack of screens in Indonesia and the concentration of cinemas in big cities there is a huge demand that is currently not served by commercial movie theaters.

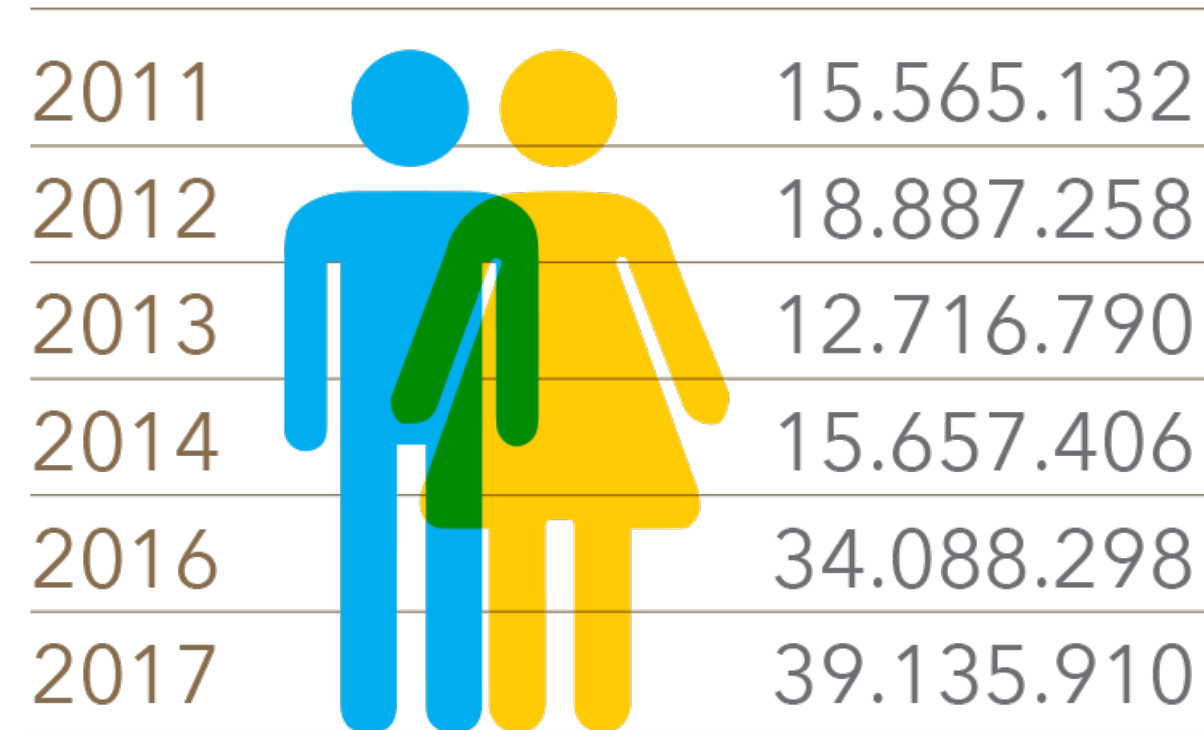


INDONESIAN FILMS IN
COMMERCIAL CINEMAS:



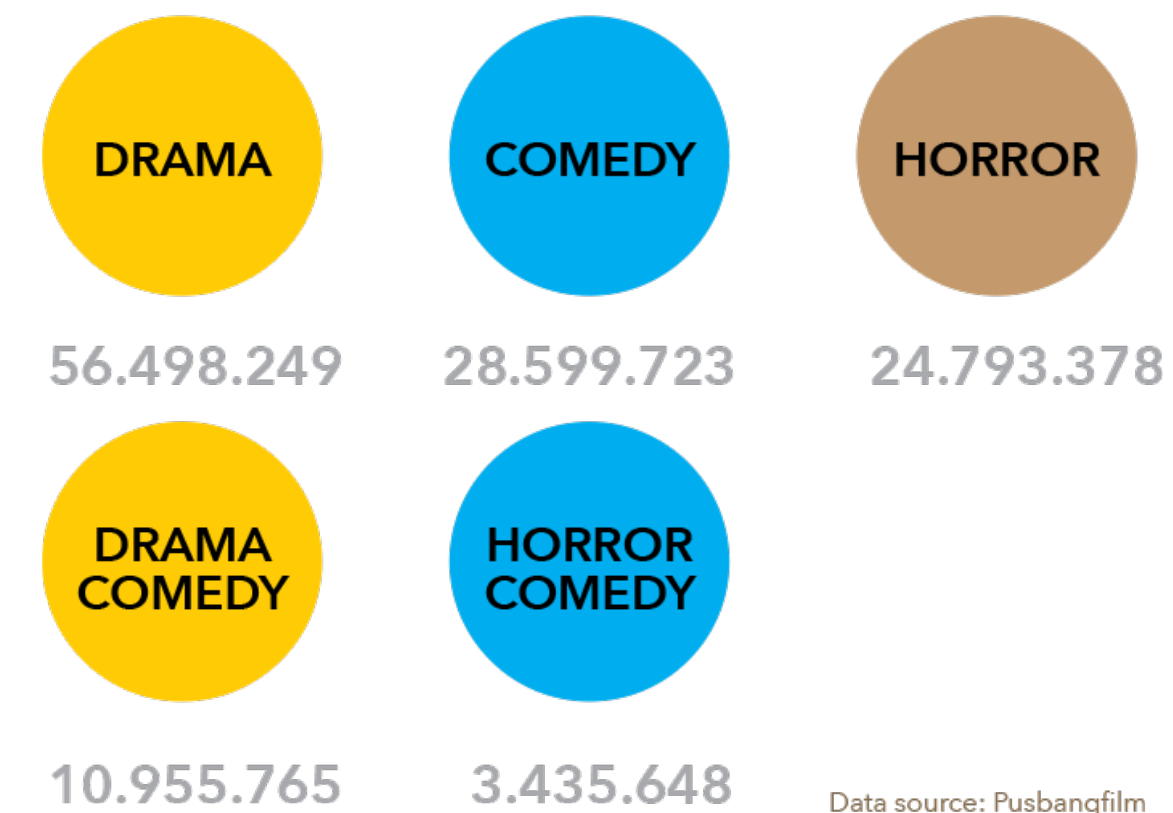
The number of films produced in Indonesian cinemas is increasing in recent years to **150 films** being produced in Indonesia on a yearly basis now. Aside from these films entering the box office, hundreds of other feature length films, short films, and documentary films were made and screened in **alternative screening venues** throughout the country.

INCREASE OF MOVIEGOERS:



Data source: Pusbangfilm

GENRES THAT INDONESIAN MOVIEGOERS LOVE:



Data source: Pusbangfilm



**MOST WATCHED
INDONESIAN FILMS:**

- | | |
|--|---|
| 1 Warkop DKI Reborn: Jangkrik Boss! part 1 2016
6.858.616 | 6 Warkop DKI Reborn: Jangkrik Boss Part 2 2017
4.083.190 |
| 2 Dilan 1990 2018
6.315.096 | 7 Ayat-ayat Cinta 2008
3.676.135 |
| 3 Laskar Pelangi 2008
4.719.453 | 8 Ada Apa Dengan Cinta 2 2016
3.665.509 |
| 4 Habibie & Ainun 2012
4.583.641 | 9 My Stupid Boss 2016
3.052.657 |
| 5 Pengabdian Setan 2017
4.206.103 | 10 Ayat Ayat Cinta 2 2017
2.840.159 |



Indonesian Negative List Revision – Presidential Regulations 44/2016

Presidential Regulations Number 44 of 2016 Support for the Creative Industry

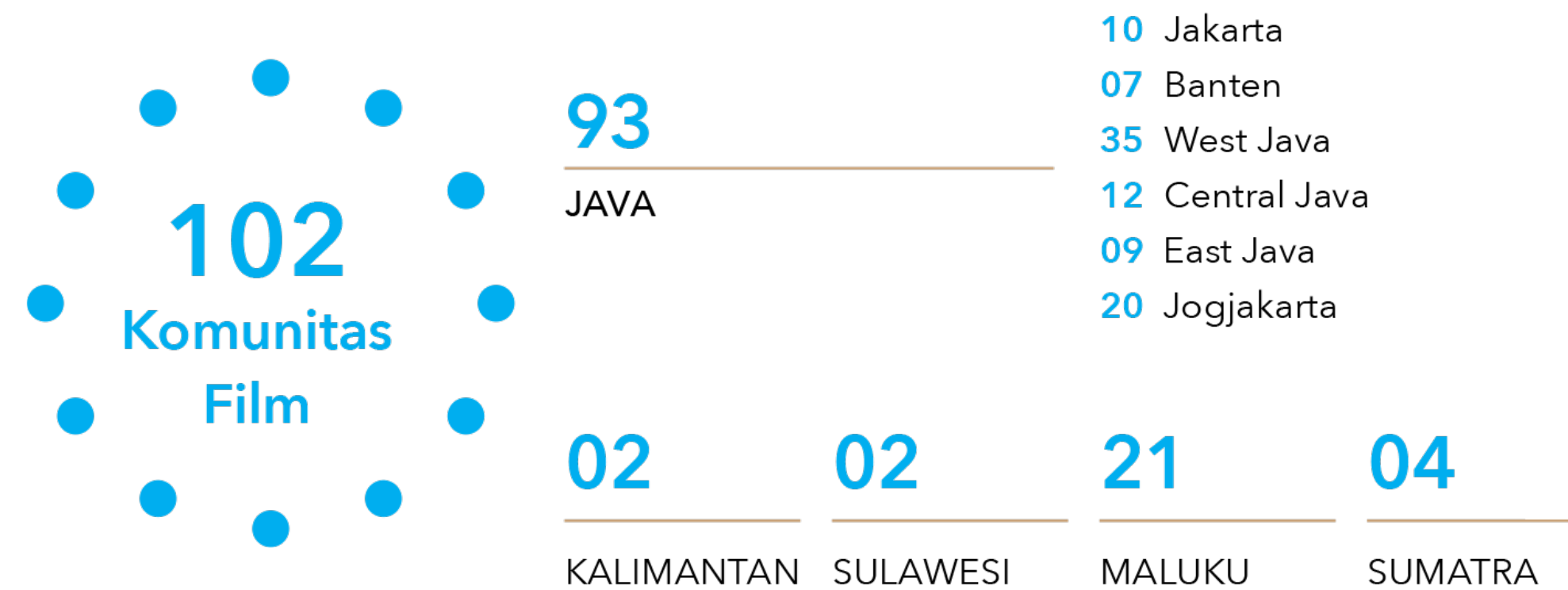
Film industry has targeted **20 million viewers** with **3.000 - 5.000 cinemas** within next 5 years.

The revised negative list support the upstream and downstream of film industry, therefore these following business fields will be opened for 100% shares ownership:

Film technical services | Film making | Film distributors | Recording studio | Cinema

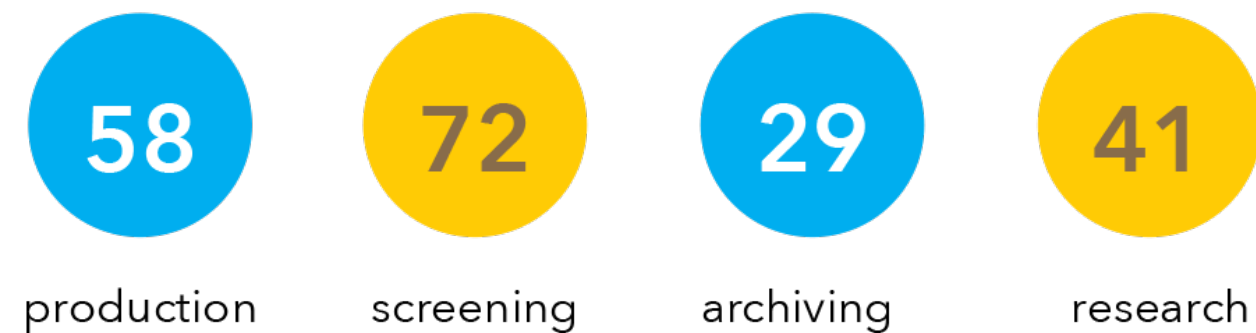
However, the cinema must also comply to the regulations which set 60% local content/movie in the cinema.

Komunitas Film



Activities:

Data: Spektakel



The Role of Komunitas Film

- 1 Awareness through screenings and discussions
- 2 Production
- 3 Facilitation

Komunitas film (film community) are non-government, non-commercial, mostly university based groups that bring together people with a genuine love for film. At university campuses and in cafés all over Indonesia there are people meeting to discuss film, make film and screen film.

**OUTSIDE OF
COMMERCIAL
CINEMAS**

NUMBER OF FILM FESTIVALS



The official number is at 77 film festivals in 12 provinces; range from grassroot level festivals at schools and universities to established events like Festival Film Indonesia (FFI), Jogja-Netpac (JAFF), Festival Film Dokumenter (FFD), running since 2002, Arkipel for experimental film and Minikino Film Week, an international short film festival

**OUTSIDE OF
COMMERCIAL
CINEMAS**



70's - 90's - 2 film schools in regions started, but focus on television

2010 - several film schools offering bachelor degree started the operation

2017 - 10 film schools offering bachelor degree, and few others offering diploma

Film Schools



Indonesia as Shooting Location

Indonesia with its 17,500 islands offers a variety of stunning landscapes from mythical rainforests, tropical islands and beaches to the buzzing city of Jakarta, where the first season of HBO Asia's "Half Worlds" TV series is set.

Within this incredible diversity of landscapes and people in Indonesia there is no scene that cannot be set in Indonesia. Indonesia offers ancient temples, volcanoes, stunningly beautiful rice terraces, historical colonial buildings, white, black and even pink beaches as well as lush tropical rainforests. Indonesia has it all.

International productions in Indonesia:

- Eat Pray Love (Ryan Murphy, 2010)
 - Alex Cross (Rob Cohen, 2012)
 - Savages (Oliver Stone, 2012)
 - Black Hat (Michael Mann, 2015)
-

Akatara

Akatara Indonesian Film Financing Forum (Akatara) is a national scale event initiated by Indonesian Film Council (BPI; Badan Perfilman Indonesia) in collaboration with Indonesia Agency for Creative Economy (BEKRAF; Badan Ekonomi Kreatif Indonesia). Akatara program is specifically targeted for film projects on production stages, and aimed to initiate access to funding by providing conducive space between Indonesian film project makers and potential funders

Film Commission

As shooting in a far away country can be a challenge, the Indonesian Film Board is in the process of making this process much easier. Currently there are film commissions in 5 pilot regions being set up to provide integrated film production services.

The five pilot regions are **Bandung, Bojonegoro, Siak, Banyuwangi** and **Yogyakarta**. There will be a one stop service for all permits in order to smoothen production planning. Production service will go beyond that. Working together with local film communities, the whole production process will be supported on location.

Akatara and Film Commission

Bekraf

Through the Presidential Regulation No. 6 of 2015 on the Creative Economy Body, President Joko Widodo established a new non-ministerial institution called the Indonesian Creative Economy Agency (BEKRAF). This body is responsible for the development of the creative economy in Indonesia. BEKRAF is in charge of assisting the president in formulating, defining, coordinating and synchronising policies in the creative economy. BEKRAF has the vision of building Indonesia into one of the world's economic forces in the creative economy in 2030.

www.bekraf.go.id

Indonesian Film Board

The Indonesian Film Board (Badan Perfilman Indonesia or BPI) has the task to implement the mandate of law number 33/2009 on cinema stating that "the community can participate in the cinema organisation". BPI was created to increase community involvement in cinema (Article 68). The aim of BPI is to foster a competitive, just and beneficial Indonesian film industry for society.

BPI's tasks and functions are:

- Organizing film festivals inside the country
- Participating in foreign film festivals
- Organizing Indonesia film week in foreign countries
- Promoting Indonesia as a film shooting location
- Giving inputs to improve Indonesian cinema
- Conducting research and development on Indonesian cinema
- Giving appreciations
- Facilitating the financing of certain selected high quality movies

www.bpi.or.id

Pusbangfilm

The Indonesian Film Development Center or Pusat Pengembangan Perfilman (PUSBANGFILM) was established in 2016, two years after the election of President Joko Widodo. It is under the Department of Education and Culture (KEMENDIKBUD) Republic of Indonesia and Maman Wijaya is currently the Head of PUSBANGFILM. The Indonesian Film Development Center focuses on the development of an Indonesian film ecosystem with a specific focus on education and cultural sectors.

The Indonesian Film Development Center runs several programs that supports three types of film activities:

- film production
- film distribution, exhibition and appreciation
- human resources for films

www.pusbangfilm.kemdikbud.go.id



bpi

INDONESIAN
FILM
BOARD

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